

SOUL

A DSS TO PLAN AND IMPLEMENT SMART MULTIMODAL MOBILITY HUBS



WEBINAR 14 December 2020
10:00 – 11:00 a.m.

VIRTUAL EVENT ON MICROSOFT TEAMS
The webinar is free and open to anyone

Registration and further details at
www.fondazione.politecnico.it

The webinar will be held in English language.
Contacts: comunicazione@fondazione.polimi.it

10:00 | **OPENING**
Angelo Pascale, City of Milan
Laura Mazzola, Fondazione Politecnico di Milano

10:10 | **SOUL DSS: A NEW CONCEPT TO CREATE EFFICIENT SMART MOBILITY HUBS**
Milos Mladenovic, Aalto University

10:20 | **DATA FRAMEWORK: AN IMPORTANT SOURCE FOR SOUL DSS**
Dario Mertoli, AMAT

10:30 | **UNDERSTANDING USER EXPERIENCE IN THE SOUL PROJECT**
Tamas Matrai, Budapest University of Technology and Economics

10:40 | **SOUL FUNCTIONALITIES: A DESIGN THINKING APPROACH**
Marco Kellhammer, Technical University of Munich

10:50 | **SOUL DSS NEW MARKET OPPORTUNITIES**
Milos Mladenovic, Aalto University

11:00 | **Q&A - CONCLUSIONS**



PARTNERS

